



## Sheraton Senggigi Beach Resort Supports Worldwide Earth Hour Movement for the Environment by Going Dark for One Hour

Lombok, Indonesia, 14 March 2018 – Sheraton Senggigi Beach Resort will go dark for one hour on March 24 to shine a light on climate action in support of [Earth Hour 2018](#). The hotel will join millions around the world in turning off its lights at 08:30 PM. local time to illuminate a powerful message about environmental awareness and action. The World Wildlife Fund (WWF) created the annual global environmental awareness event 11 years ago to emphasize the threat of climate change.

Sheraton Senggigi Beach Resort will participate by turning off exterior signage lighting; dimming or turning off non-essential interior lighting; using candlelight in appropriate public areas such as restaurants and bars; and using in-room television messages to inform guests about Earth Hour observances. Sheraton Senggigi Beach Resort will also participate in Marriott International's drive to raise funds for WWF by using hashtag #MIEarthHour #Serve360 on Twitter and Instagram activities. And as a symbol of the Earth Hour participation, there will be recycle bottle in 60+ patterns in the lobby area and in front of Senja Lounge & Dine to raise guests and associates awareness of this event.

"It's a privilege for us to support Earth Hour because it echoes Marriott International's global focus on the environment" said Denise Naguib, Vice President of Sustainability and Supplier Diversity. "Today, business plays a critical role in taking on our world's most pressing social and environmental issues, including climate change. Earth Hour reflects a philosophy we aim to practice year-round through our sustainability & social impact platform, [Serve 360](#)."

Sheraton Senggigi Beach Resort is located at Jalan Raya Senggigi Km. 8, Lombok, West Nusa Tenggara 83355, Indonesia. Online: [www.sheratonsenggigi.com](http://www.sheratonsenggigi.com), Twitter [@sheratonlombok](#).

### About Sustainability and Social Impact at Marriott International

Marriott International embraces its global responsibility and unique opportunity to be a force for good. Guided by its sustainability and social impact platform, Serve 360: Doing Good in Every Direction, Marriott is committed to making a positive and sustainable impact wherever it does business. While integrating sustainability across its value chain and mitigating climate-related risk, the company is working to reduce environmental impacts, build and operate sustainable hotels, source responsibly, advance human rights, and create opportunities for the communities where we operate. To learn more about our efforts and our 2025 Sustainability and Social Impact Goals, visit [marriott.com/serve360](http://marriott.com/serve360) and follow [@MarriottPOV](#) on [Twitter](#).

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# Sheraton®

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### **About Marriott International, Inc.**

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of more than 6,500 properties in 30 leading hotel brands spanning 127 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company also operates award-winning loyalty programs: Marriott Rewards®, which includes The Ritz-Carlton Rewards®, and Starwood Preferred Guest®. For more information, please visit our website at [www.marriott.com](http://www.marriott.com), and for the latest company news, visit [www.marriottnewscenter.com](http://www.marriottnewscenter.com). In addition, connect with us on [Facebook](#) and @MarriottIntl on [Twitter](#) and [Instagram](#).

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