



Nyepi in Lombok: Sheraton Senggigi Beach Resort Invites Guests to a Blissful Nyepi Escape

Lombok, Indonesia, 1 March 2018 - Celebrating the new year of Saka, Nyepi, is as important for Lombok Hindus community as it is for their co-religionists across the strait in Bali. The rituals of Nyepi is observed in some areas in Lombok, especially in *Kampung Bali* (Balinese habitation) but life is going on normally in most places. The streets are not blocked off and the daily activities are going on normally. Lombok is the best place to experience Nyepi Day without contributing much to its rituals and rules.

This year, Nyepi Day falls on 17 March 2018. Sheraton Senggigi Beach Resort presents an exclusive Nyepi Package for guests who want to embark on a unique cultural journey of Nyepi in Lombok Island as well as those who want to escape from Bali for the day rather due to restrictions that surround the observance. Rates start from IDR 1.299.000++ per room per night for minimum two nights stay. Rates include daily breakfast for two adults, complimentary breakfast for kids below 12, 20% off on F&B consumption and Spa, complimentary internet access, and late check-out until 04:00 PM. Terms and conditions apply.

There will be plenty of activities during Nyepi for the pleasure of in-house guests ranging from aqua aerobic, fun mini golf at the pool, handicraft, folding towel, and table tennis. Little travelers will be kept entertained at the Kids Playground with fun-filled activities throughout the day in a supervised setting.

To enhance the experience, guests are also invited to have a real balanced massage to calm the mind and lift up the spirit with the signature Senggigi Bliss treatment at the Laguna Beach Spa for just IDR 1.095.000 net/person to enjoy a total three hours treatment, including 30 minutes selection of Body Polish or Body Mask, 90 minutes of Senggigi Breeze Massage, and 60 minutes of Reflexology.

Those who wants to find out the highly animated and colorful tradition of *Ogoh-Ogoh* parade may plan to go to Cakranegara area on the evening of the day before Nyepi (16 March 2018). In contrast to Bali, Lombok *Ogoh-Ogoh* parade underlines the cultural mix of the city, in which the other religions communities freely mix and interact. Harmony is something the city authorities are proud of and work to advance through shared acceptance of traditions.

For further enquiries and reservation, please call 62370 693 333 or email to sales.senggigi@sheraton.com.

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